

THE TRANSOM

News & notes from around the web

BENJAMIN DOMENECH, EDITOR



“Awesome” – Erick Erickson, Redstate & CNN

“Wonderful” – Andrew Malcolm, *Investor’s Business Daily*

“One of the few things on the internet that’s absolutely worth your valuable time.” – Jonathan Last, *The Weekly Standard*

HOW THE RIGHT STARTS THE DAY: THE TRANSOM

THE TRANSOM is a daily digest email focused on political, policy, and marketplace news. Sent out each weekday to political insiders, it aggregates must-read links and content in an update that has become an essential source for key online influencers and Washington insiders.

The more than 3,000 subscribers to THE TRANSOM represent a who’s who of the American right. Subscribers include members of Congress and senior staff members; key campaign staffers, consultants, and Tea Party activists; radio and television producers; writers for *The Weekly Standard*, *The Daily Caller*, *Commentary*, *National Review*, *The Washington Examiner*, *The Washington Post*, *National Journal*, *Politico*, *RealClearPolitics*, *Redstate*, *Ricochet*, and *Breitbart’s Big network*; and key think tank staffers for *The Heritage Foundation*, *American Enterprise Institute*, *The Cato Institute*, *The Manhattan Institute* and many more.

Weeklong sponsorship of THE TRANSOM consists of:

- “Sponsored by” subject line placement
- Middle email placement (two lines of text and link)
- Last paragraph “Brought to you by” placement (two lines of text and link)

THE TRANSOM is edited by Benjamin Domenech, a research fellow for The Heartland Institute and editor in chief of *The City*, an academic journal of faith, politics, and culture. He previously served as speechwriter to Health and Human Services Secretary Tommy Thompson, and as chief speechwriter for U.S. Senator John Cornyn of Texas. An editor of multiple *New York Times* bestsellers, Domenech co-founded *Redstate*, described by *National Journal* as the most widely-read conservative blog on Capitol Hill. He also co-hosts a popular daily conservative podcast, the Sam Adams award-winning *Coffee & Markets*.

- Sponsorship of one week (five emails): \$1,000.00
- Sponsorship of one month (20 emails): \$3,500.00

Contact us at bdomenech@newledger.com for additional sponsorship opportunities.